

Retail Jewellers Guild Awards 2026

Jewellery Chain Store of the Year

Subcategories: Regional Chain | National Chain

This award recognizes jewellery retail chains that demonstrate scale, consistency, customer experience, operational excellence and excellence in multi-store jewellery retailing.

GENERAL ELIGIBILITY CRITERIA

1. The applicant should operate 3 or more physical jewellery retail stores in India.
2. Regional Chain should demonstrate strong presence within a defined state, cluster of states or region.
3. National Chain should demonstrate wider multi-state or national market presence.
4. The brand should demonstrate consistency in store design, customer service, product offering, merchandising, retail operations and customer trust.
5. Applicants should provide store count, store locations, operating markets, customer engagement initiatives and retail performance highlights.
6. Any form of plagiarism, imitation, unauthorized use of third-party work, false information or unverifiable claim may lead to disqualification at any stage.
7. The jury and Awards management reserve the right to reject, recategorize, merge, split, modify, cancel or withhold any category/subcategory based on the number, relevance and quality of entries received.
8. If no entry is found to be of award-worthy standard, the award may not be presented in that category.
9. The decision of the jury and Awards management shall be final, binding and non-contestable.
10. For category specific eligibility criteria, kindly visit the [Terms & Conditions](#).
11. Submission of this application will be deemed acceptance of the Award's terms and conditions as available on the website: [\(Website link to be inserted\)](#)

Commented [VS1]: Add Terms & Conditions document link

Commented [VS2]: Website link to be inserted

Category Applied For*

- ☐ National Chain
☐ Regional Chain

SECTION I – GENERAL INFORMATION

Name of the Applicant*	
Designation*	
Name of the Jeweller/ Retailer*	
Brand/Chain Name*	
Year of establishment*	
Registered office address*	• State: • City: • Pincode:
Contact details*	• Mobile number:

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	- Email: - Company website/ social media handle, if applicable:
Total Number of Stores*	
States/Regions of Operation*	
Total Retail Workforce*	

SECTION II – ABOUT THE STORE *

Please describe how the jewellery retail chain has built and managed a successful multi-store network while maintaining consistency, customer trust and retail excellence. (in 250 words) Kindly refer to the below guidelines to support your answer: - Brand legacy and leadership - Store network and market presence - Product quality and customer experience - Operational excellence and innovation - Business growth and brand reputation	
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SECTION III – SUPPORTING DOCUMENTS

GST / business registration / incorporation certificate*	<u>Attach the document</u>
Store photographs to be provided in the below format: * - Interior and exterior views of representative stores - Must be actual photographs (no renders or concept designs) - No visible logos, names, or identifiers	<u>Attach the material</u>
Store video(s) to be provided should follow the format below: - Showcasing multiple angles of representative store locations - Must be of actual, operational stores within the retail chain - No branding or voiceovers mentioning the store name	<u>Attach the material</u>

Commented [VS3]: 1.Mention accepted formats: JPEG, PNG and PDF.
2. File-size limit to be confirmed; recommended starting point: 10 MB per file.

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Customer testimonials / media coverage / awards, if available	<u>Attach the document</u>
List of store Locations/store network details (city, state, number of stores)	<u>Attach the material</u>
GST/ Incorporation certificate*	<u>Attach the document</u>
Any other supporting document	<u>Attach the document</u>

DECLARATION*			
I declare that the information provided in this application form is correct, accurate and pertains to my business. I agree to abide by the rules and regulations of participation. I also declare the below details with respect to my entry: 1. <i>The information provided in this application is true, accurate and pertains to my business.</i> 2. <i>The applicant operates three (3) or more physical jewellery retail stores in India.</i> 3. <i>The retail chain demonstrates a strong regional or national market presence.</i> 4. <i>The brand maintains consistency in store design, product offering and customer experience across its store network.</i> 5. <i>The information provided regarding store locations, operating markets and customer engagement initiatives is true and accurate.</i> 6. <i>The retail chain demonstrates strong retail operations, customer trust and business performance.</i> 7. <i>All submitted information, visuals, documents and claims are true, accurate and verifiable.</i> 8. <i>If shortlisted, I / we agree to provide additional documents or clarifications as required by the Awards management.</i> 9. <i>I / we agree to abide by the rules and regulations of participation.</i> 10. <i>I / we understand that the decision of the Jury and Awards management shall be final and binding.</i>			
Sign*		Date*	
Name*			
Designation*			

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Company Stamp*	
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